



Kreative Kode

Job Description – Full-Time

Business Analyst

Kreative Kode | +91 9136552165 | Mumbai, Bangalore

www.kreativekode.online

Primary Responsibilities

❖ **Providing Strategic Guidance**

providing insights and expertise to assist clients in defining their strategic objectives and long-term goals. This involves understanding industry trends, competitive landscapes, and market dynamics to develop comprehensive strategies.

❖ **In-depth Analysis**

conducting rigorous analysis of organizational processes, structures, and performance metrics using various methodologies like, data analytics, market research, to identify strengths, weaknesses, opportunities, and threats.

❖ **Actionable Recommendations**

Based on the analysis, formulating actionable recommendations tailored to address specific challenges or capitalize on opportunities.

Skills Required

❖ **Analytical Thinking**

Candidate must possess strong research & analytical abilities to dissect complex problems, interpret data, and derive meaningful insights. This involves critical thinking, problem-solving, and the ability to synthesize information from various sources.

❖ **Industry Knowledge**

An understanding of industry trends, market dynamics, and business fundamentals is vital for effective consulting. Candidate must continuously update his/her knowledge base, stay abreast of emerging trends, and leverage industry insights to inform strategic recommendations.

❖ **Adaptability**

Consultants operate in dynamic environments with evolving challenges and client needs. Candidate must be adaptable and flexible, able to quickly adjust to changing circumstances, prioritize tasks, and pivot strategies as needed to drive results.

Skills Required

❖ **Writing skills**

Candidate will have to present the results of their work in report or document form or as manuals. Creating these hard copies requires excellent writing skills so that clients can easily understand and comprehend what they have presented. Candidate must be Proficient with MS Word, MS Excel and MS PowerPoint.

❖ **Time Management**

To work on multiple things simultaneously as a consultant, candidate need to be proactive consistently and manage their time efficiently to deliver under stringent and short deadlines.

Remuneration for this role

Annual CTC

Component	Amount in INR (per year)
Basic Salary	3,00,000
Location Allowance (Mumbai/Bangalore)	4,10,000
Variables	3,25,000
Performance Bonus	2,00,000
Retention Bonus	2,00,000
Total CTC	INR. 14,35,000 /Year

- ❖ **Working Days** : Monday to Saturday (6 days)
- ❖ **Working hours** : 9am to 7pm (may extend depending upon the workload)
- ❖ **Work Location** : Remote or Office (Will be decide by management)

Selection Process

- ❖ **Initial Screening through case study round:** Interested candidates will be presented with single or multiple hypothetical business problems or scenarios and asked to analyse it, develop recommendations, and present their findings in the form of a professional reports.
- ❖ **Resume assessment :** The company's HR team will review the applications submitted by interested candidates and conducting preliminary assessments of candidates' skills and experiences to identify candidates who meet the basic qualifications and requirements for the role.
- ❖ **Behavioural Interview :** A behavioural interview will be conducted for Shortlisted candidate that will focus on assessing candidates' interpersonal skills, leadership abilities, problem-solving approaches, and fit for the company culture. Candidates may be asked to provide examples of past experiences or situations where they demonstrated relevant skills and competencies.
- ❖ **Offer stage :** Finally, successful candidates will receive an offer letter employment.

Eligibility Criteria

- ❖ Eligible branches
 - MBA & PGDM
 - BMS & MMS
 - BCA & MCA
 - B.Com & M.Com
 - B.A. & M.A.
 - B.Sc & M.Sc

(Open to other branches as well if students perform really well in the screening round case study)

- ❖ Min. 5 internships done
- ❖ Prior work experience would be an added benefit for not mandatory

Benefits to candidate

❖ **Working on a diverse range of projects**

As a management consultant with our firm, you'll have the opportunity to engage in a wide variety of projects spanning different industries, sectors, and business challenges. This diversity not only keeps the work engaging and stimulating but also allows you to expand your skill set and knowledge base. Whether you're tackling strategic planning for a new product development, operational optimization for a manufacturing company, or digital transformation for a financial institution, each project offers unique insights and learning experiences.

❖ **Flexible work arrangements**

We understand the importance of achieving a healthy work-life balance and recognize that everyone's circumstances and preferences are different. That's why we offer flexible work arrangements that allow you to work from anywhere, whether it's from the comfort of your home, a co-working space, or while traveling.

Benefits to candidate

❖ **Additional Bonuses**

At our firm, we believe in recognizing and rewarding exceptional performance. As a management consultant, you'll have the opportunity to earn additional bonuses based on the achievement of your variable targets. These targets are designed to incentivize high performance and align with the goals and objectives of each project or client engagement. When you successfully meet or exceed your targets, you'll be eligible to receive an additional bonus as a token of appreciation for your hard work and dedication.

Employee retention is a top priority for us, and we value the commitment and loyalty of our team members. We offer a special retention bonus to reward and incentivize long-term tenure with the company. If you choose to stay with us for three years or more, you'll become eligible for this retention bonus as a token of our appreciation for your dedication and loyalty.